

Dallas/Fort Worth Chapter

CORPORATE PARTNERSHIP PROSPECTUS

“40 Years, One N.A.B.A.”



Scholarships

Student Conference

Accounting Career Awareness Program

Leadership Development

Career Development

Continuing Professional Education

Community Involvement

Networking

National Convention

Golf Tournament



“Lifting As We Climb”

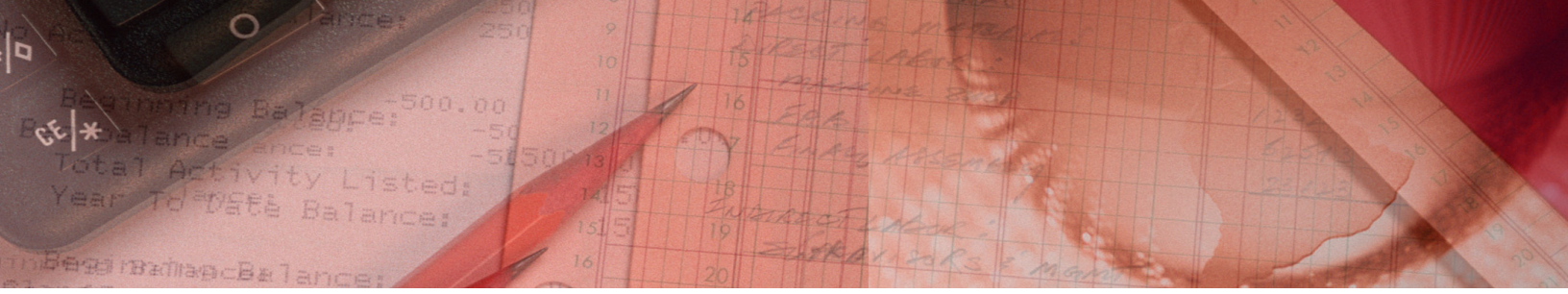
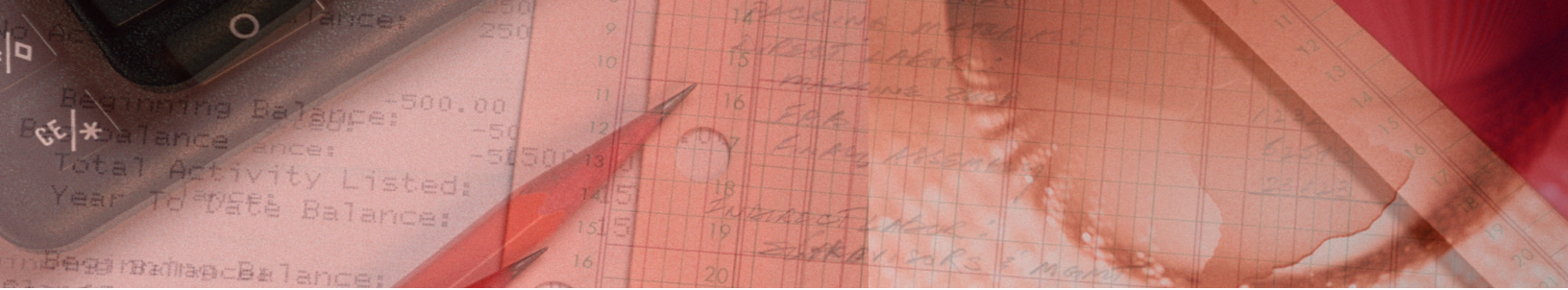


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Introduction



“40 Years, One NABA”

Dear Prospective Corporate Partner:

The National Association of Black Accountants, Inc. (NABA) is continuing to strive to become the nation’s premier professional organization for minorities in the accounting, finance, and business-related professions. We represent the interests of over 100,000 African-Americans and other minorities participating in the fields of accounting, auditing, business consulting, finance, and information technology. Approximately 51% of NABA’s members are employed in corporate America, 50% have advanced degrees, and 45% hold professional certificates. We are a resource to facilitate greater participation of minorities in all facets of the corporate community as it addresses the demands of a global economy. From entry-level positions to senior executives and entrepreneurs, NABA members represent the driving force behind many corporations, governments, and educational institutions.

“Lifting As We Climb” has been NABA’s motto since our inception. At our core is a mission to encourage and cultivate interest among minority youth in accounting and finance professions. This mission is primarily achieved with our corporate partners through direct contributions to our Scholarship Fund, Accounting Careers Awareness Program (ACAP), Annual Business Community Awards Gala, and/or participation in our local Scholarship Golf Tournament. A strategic partnership with the Dallas/Fort Worth Area corporate community has been vital to our continued growth, and through ongoing and new support we are able to establish and maintain various community service activities. These include the Volunteer Income Tax Assistance Program (VITA), March of Dimes, and Salvation Army Angel Tree Gift Giving as well as initiating new programs and continued professional development for our professional and student members.

NABA’s success is due to its ability to positively impact its members by providing an environment that cultivates and nurtures members’ talents while allowing them to build on skills that will assist them in their career development. NABA challenges them to reach the highest levels of their professional potential, and to give back to the communities in which they live and work. We are also proud of the long-lasting partnerships we have developed with the corporate community. We must continue to seek growth and build for the future. We look forward to your participation as a corporate partner.

I thank you for your time and consideration of this partnership opportunity.

Sincerely,

Jessica P. Byars
NABA Dallas/Fort Worth
Chapter President



NABA Overview

HISTORY

NABA was founded in 1969 by nine African American professionals who were concerned with the limited participation of minorities in the accounting profession, particularly in the number of Certified Public Accountants (CPAs). In 1969, there were an estimated 10,000 African-American accountants, of which only 100 were CPAs. Today, there are more than 5,000 CPAs – the growth due in part to the tireless efforts of our membership organization.

In July 1973, a group of accountants led by John Dodd, formed a local chapter of NABA in the Dallas/ Fort Worth area. The chapter was officially formed during the 1974-1975 fiscal year.

MISSION AND GOALS

NABA’s mission is to address the professional needs of its members and to build leaders that shape the future of the accounting and finance professions with an unfaltering commitment to inspire the same in their successors. NABA is dedicated to uniting accountants and other business professionals, as well as accounting and business students, who are committed to professional and academic excellence.

Several Dallas/Fort-Worth Chapter Lifetime Members:



NABA’S NATIONAL STRATEGIC PLAN

- **Organizational Effectiveness** – NABA National Office seen as a shared service center by regions/chapters; standardization of processes/services in regions/chapters
- **Financial Self-Sufficiency** – through the establishment of a \$50 million endowment for programs and scholarships and sufficient revenues from membership dues to sustain operations
- **External Influence** – NABA recognized as influential body by select groups
- **Marketing/Branding** – increase membership to 10,000 by 2009
- **Programs** – Accounting Career Awareness Program (ACAP) caters to the developmental needs of high school students with an emphasis on pursuing higher education, primarily in accounting and business.
- **Leadership** – increase in pipeline for leadership positions at the chapter/regional/national levels

NABA’S REGIONAL PROGRAM

Each year, we hold student conferences in four regions of the country to further our mission and encourage our students. NABA’s network of 150 professional and student chapters, all dedicated to excellence, has helped to make this association a major force within the accounting and finance professions. The conferences offer corporations the opportunity to address their firms’ strategic staffing needs by recruiting top-performing students for internships and permanent employment. The NABA Conferences simultaneously provide an opportunity to promote the companies’ commitment to diversity. The students have an opportunity to attend sessions on résumé writing, mock interviews, and professional ethics as well as build their interpersonal skills with the aid and guidance of our professional members. It is an ideal environment where we promote mentoring and networking.



Dallas/Fort Worth Programs and Services

The Dallas/Fort Worth Chapter is very proud of the many programs and services that we offer as a professional organization, which include:

- **Professional and Career Development**
 - **Leadership Development**
 - **Job Opportunities**
 - **Networking Opportunities**
 - **Community Service**
 - **Mentoring**
- **Student Scholarships & Development**

Annual Events

STUDENT INTERVIEW SKILLS WORKSHOP (SEPTEMBER)

The Dallas/Fort Worth Chapter hosts a Student Interview Skills Workshop. The purpose of the workshop is to prepare area college students for interviewing and career planning that can be used at the Regional Student Conferences. The workshop includes mock interviews with evaluations, résumé critiquing, and instructional seminars.

BUSINESS COMMUNITY AWARDS GALA (NOVEMBER)

The Dallas/Fort Worth Chapters of both NABA and the National Black MBA Association (NBMBA) jointly host the Business Community Awards Gala to recognize outstanding individuals and local companies for their contribution to the community and their achievements in business. This formal event presents another opportunity for corporate partners to interact with NABA, NBMBA, and business community members during an evening of elegance.

GOLF TOURNAMENT (APRIL)

The Anthony Brown Memorial Scholarship Golf Tournament is a fundraising effort that allows us to provide scholarships to local high school and college students pursuing accounting, finance or other business-related careers. The golf tournament also allows NABA an excellent opportunity to strengthen our relationships with our corporate partners.

SCHOLARSHIP PROGRAM (MAY)

The Dallas/Fort Worth Chapter awards scholarships to current high school seniors, undergraduate students, and students enrolled in five-year accounting programs. Scholarship applicants must be an ethnic minority, have a declared major in the field of business (including accounting, marketing, or business), and have an overall grade point average of 3.00. NABA is dedicated to helping minority students succeed in their

educational endeavors. We have awarded approximately \$45,000 in scholarships over the last six years.

ACCOUNTING CAREERS AWARENESS PROGRAM – ACAP (JUNE)

NABA's flagship program targeting junior and senior high school students, ACAP, is in its twenty-seventh year nationally and its ninth year locally. It exposes ethnic minority students to the opportunities in accounting, finance, and other business related fields. They spend a week at Southern Methodist University (SMU) interacting with college students, professors, the business community and other NABA professionals.

VITA (ANNUALLY)

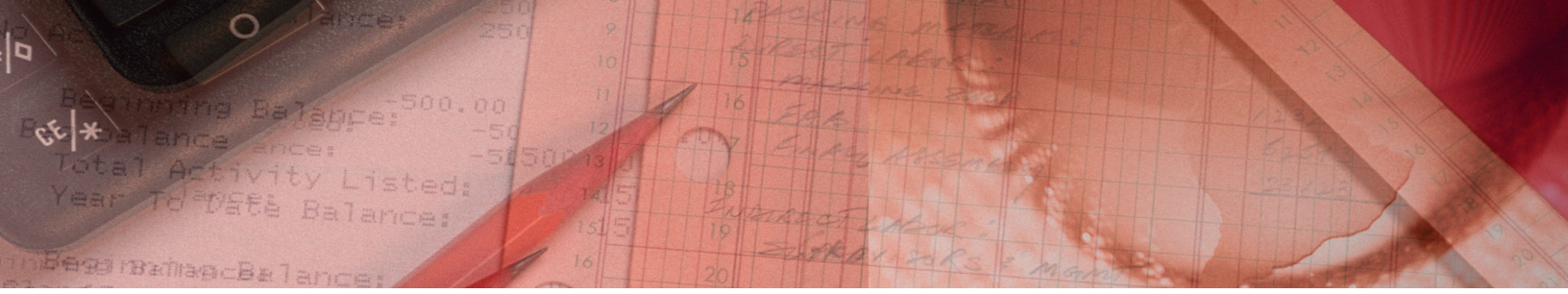
The Volunteer Income Tax Assistance (VITA) program is an opportunity for the local community to interact and receive tax assistance from NABA professionals. The program is geared toward assisting low-to-moderate income individuals who cannot prepare their own tax returns.

PROFESSIONAL DEVELOPMENT (MONTHLY)

NABA strives to promote and develop personal and professional skills of our members through our general monthly meetings. By offering a wide variety of topics, we are able to keep our members business savvy and ready for any challenge. In addition to our general monthly meetings, we also offer a National Convention where we partner with professionals and educators from around the U.S. to build our personal and professional networks.



Past NABA DFW Scholarship Recipients



Benefits of Corporate Partnership

The Dallas/Fort Worth Chapter truly appreciates the continuous support that we receive from our Corporate Partners each year. We also value the relationships that we have worked so hard to establish. The following are some of the key benefits of being a Corporate Partner with NABA:

- National recognition as a partner of one of the nation's largest minority professional organizations.
- Utilization of NABA as a resource to meet your diversity needs in an increasingly diverse workforce.
- Opportunity to network with qualified accounting, finance, and other business-related professionals.
- Opportunity to expand brand recognition and showcase your company's products and services in potentially untapped markets.
- Opportunity to recruit at the National Convention, Student Conferences, or Chapter events.
- Opportunity for a company representative to speak at a Chapter meeting, Student Conference, Accounting Career Awareness Program or National Convention.
- Recognition on our websites and in newsletters and other publications.
- Inclusion on the National, Regional, and Chapter distribution lists.
- Free job postings based on level of participation.



Corporate Sponsorship Options

Partnership Activity	Partner Rate
Gala Event	
– Title Sponsorship	\$7,500
– Gold Sponsorship	\$5,000
– Table Sponsorship	\$1,000
ACAP	
– Level I Pacesetter	\$5,250
– Level II Sponsor	\$3,250
– Level III Supporter	\$2,250
– Level IV Advertiser	\$1,250
– Level V Friend	\$750
Golf Tournament	
– Title Sponsor	\$5,000
– Gold Sponsor	\$3,000
– Silver Sponsor	\$2,000
– Bronze Sponsor	\$1,000
– Hole Sponsor	\$750
Student Conference:	
– Plan A	\$5,000
– Plan B	\$3,000
Networking Event	\$500
Membership Reception	\$1,500
Scholarship Reception	\$3,000
Scholarship	\$1,000*
Monthly Seminars	\$500
Spring Mixer	\$2,500

* Scholarships provided to students in increments of \$1,000. Company name attached to scholarships at the Trailblazer and Pacesetter levels only.

Additional Partnership Information

- All partners are entitled to the opportunity to meet and interview extraordinary candidates.
- Partners are given the opportunity to give greetings on behalf of their company.
- Partners at the Gold level and above are entitled to display their logo on NABA DFW events subject to the limitations and the discretion of NABA DFW.

Corporate Partnership Levels

LEVEL I – TRAILBLAZER **\$20,000**

- National Convention Participation
- Western Region Student Conference
- Sponsor of ACAP & 1 Board Member
- Gold Golf Tournament Registrations – 8 players
- Business Community Award Gala Table Sponsor
- 8 NABA DFW Memberships
- Option to host networking event
 - Technical Session Presenter
 - Standard Benefits

LEVEL II – PACESETTER **\$15,000**

- Western Region Student Conference
- Sponsor of ACAP & 1 Board Member
- Silver Golf Tournament Registration – 4 players
- Business Community Award Gala Table Sponsor
- 6 NABA DFW Memberships
- Option to host networking event
 - Technical Session Presenter
 - Standard Benefits

LEVEL III – GOLD **\$10,000**

- Western Region Student Conference
- Sponsor of ACAP
- Bronze Golf Tournament Registration – 2 players
- Business Community Award Gala Table Sponsor
- Website Advertising & Job Posting
- 4 NABA DFW Memberships
- Option to host networking event
 - Technical Session Presenter
 - Standard Benefits

LEVEL IV – SPONSOR **\$4,000**

- Sponsor of ACAP
- Bronze Golf Tournament Registration – 2 players
- Business Community Award Gala Table Sponsor
- Website Advertising & Job Posting
- 2 NABA DFW Memberships
- Option to host networking event
 - Technical Session Presenter

LEVEL V – SUPPORTER **\$1,500**

- Golf Tournament Registration – individual player
- Website Advertising & Job Posting
 - Technical Session Presenter

LEVEL VI – FRIEND **\$500**

- Website Advertising & Job Posting
 - Technical Session Presenter

Standard Benefits
■ Designation as official partner at scholarship reception, on website, and in newsletter
■ Opportunity to give greetings on behalf of your company
■ Recognition for underwriting events
■ Newsletter announcements
■ Website job postings

We are also happy to discuss a custom partnership opportunity to better suit the needs of your particular company.

2008–2009 NABA Dallas/Fort Worth Executive Board

Jessica P. Byars

BOA - Legacy Countrywide
President

Sherrelle Evans, CPA

KBA Group LLP
Immediate Past President

Keundra Kirkendoll, CPA

KPMG LLP
Executive Vice President

Shakeya A. McDow, CIA, CFE

Ernst & Young LLP
Vice President of Administration

Somer Washington, MPA

Rothstein, Kass and Company, PLLC
Vice President of Public Relations

Malcolm L. Williams

PricewaterhouseCoopers, LLP
Treasurer

La'Andra Peterson

PricewaterhouseCoopers, LLP
Assistant Treasurer

Gherin Kirkland

Ernst & Young LLP
Administrative Secretary

Kashena Sanchez, CPA

Stephens Little Incorporated
Corresponding Secretary

Garrard Brown

Energy Future Holdings (Luminant)
Membership Director

Natasha Gregg

JCPenny
Assistant Membership Director

Kathy Jenkins, CPA

Dallas Morning News
Professional Development Director

L. Anne Williams, MBA

Intrepid USA Home Helathcare
Job Bank Director

Charles Adi

PricewaterhouseCoopers, LLP
Student Affairs Director

Dawna A. Boone, CPA

Riveron Consulting, LP
Community Service Director

Scarlette Ragas

Baylor Healthcare Systems
Scholarship Director

Nora Ramzy

7-Eleven, Inc.
ACAP Director

Jerimy Loyd

Quest Diagnostics
Golf Tournament Committee Co-Chair

Davita Lister

Hewitt Associates
Gala Committee Chair

Sonja Jackson, CPA, P.C.

Mancheski & Associates
Financial Literacy Director



Top Row: Charles Adi, Kelvin Bryant, Natasha Gregg, Davita Lister, Scarlette Ragas, Nora Ramzy, Malcolm Williams, Gherin Kirkland, Kashena Sanchez, Garrard Brown, La'Andra Peterson, Jerimy Loyd Bottom Row: L. Anne Williams, Keundra Kirkendoll, Jessica Byars, Shakeya A. McDow, Somer Washington

40 Years, One NABA

NABA Dallas/Fort Worth Chapter



“Lifting As We Climb”

NABA - Dallas/Fort Worth
Public Relations
P.O. Box 1787
Dallas, Texas 75221
www.nabadfww.org



"Lifting As We Climb"

Corporate Partnership Form

NABA – Dallas/Fort Worth
Public Relations
P.O. Box 1787
Dallas, Texas 75221

Corporate Partnership Form

Company Name: _____

Address: _____

Contact Person/Title: _____

Phone: _____ **Fax Number:** _____

Email: _____

Have you been a Corporate Partner with NABA – Dallas/Fort Worth before? Yes No

My company will partner with NABA – Dallas/Fort Worth at the following level: (please check one)

Trailblazer \$20,000 Pacesetter \$15,000 Gold \$10,000

Sponsor \$ 4,000 Supporter \$ 1,500 Friend \$ 500

Other Contribution: \$ _____ In-kind: _____

Signature: _____ Date: _____

Please sign and remit this form along with your check payable to NABA – Dallas/Fort Worth at our above P.O. Box. Retain a copy of this form for your records and direct any questions regarding Corporate Partnership to Jessica Byars (214) 274-5377.

NABA – Dallas/Fort Worth
Public Relations
P.O. Box 1787
Dallas, Texas 75221

Corporate Partnership Form (continued)

Company Name: _____

Address: _____

Contact Person/Title: _____

Phone: _____ **Fax Number:** _____

Email: _____

Have you been a Corporate Partner with NABA – Dallas/Fort Worth before? Yes No

My company will partner with NABA – Dallas/Fort Worth at the following level:*

Networking Event \$500 Monthly Seminar \$500 Scholarship Reception \$3,000

Scholarship \$1,000 Holiday Mixer \$2,500 Membership Reception \$1,500

Other Contribution: \$ _____ In-kind: _____

**Other individual partnership activities are available. Please contact NABA – Dallas/Fort Worth at the information listed below for additional details.*

Signature: _____ Date: _____

*Please sign and remit this form along with your check payable to **NABA – Dallas/Fort Worth** at our above P.O. Box. Retain a copy of this form for your records and direct any questions regarding Corporate Partnership to Jessica Byars (214) 274-5377.*



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